The Social Impact of Afro-Brazilian Cult Religion

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In the late nineteenth century, Brazilian élites, worried about their country’s future, agonized over what they considered to be an unhappy coexistence of two nations: an urbane, coastal civilization, deeply influenced by European culture and reason, and the vast rural culture of the hinterland, as well as the poor throughout society, considered atavistic, prone to superstition, and hopelessly lost. Euclides da Cunha summarized this view in his magisterial Os Sertões, published in 1901, and it survived for decades. Convinced that the Brazilian racial stock was eugenically inferior to that of North America and Western Europe, intellectuals warned that the Brazilian povo was not ready for democracy, and flirted during the 1930s with such ideologies as corporatism, fascism, and paternalistic, authoritarian populism as a solution for what they considered to be the inherent flaws in the national character, caused by a deficient mass population.

Today, the Brazilian poor cope with the hardships of their lives with techniques that include not only innocent and ingenious ways to add income, but also the use of psychological devices and ruses to deal with individuals and institutions from the world from which the poor are excluded. Forced by the system to endure patronizing behavior and required by employment to hide their emotions behind a servile demeanor, members of the lower class whose work brings them into close contact with the affluent often engage in role playing, assuming postures of deference and docility in the workplace and casting off these masks upon returning to their own world. Sometimes this has brutal consequences: the built-up stress of servile behavior day after day can lead to excessive drinking, or to the abuse of women and children at home, especially when males frustrated by forced demeanors of servitude take it out on those psychologically subservient to them.
In the days of slavery, the unmerciful regimen of forced labor was broken only by Sundays as a day of rest — and this not always observed — and by the days in the annual calendar given to observances of religious origin, especially the exuberant festival of Carnival (from the medieval Latin Carne-vale, or “flesh to be shed”) in the days preceding Lent. By the late nineteenth century, this pattern had been expanded to the larger population, and broadened to include not only Catholic festivals but also civic commemorations. During the twentieth century, the arrival of soccer as the national sport added still another set of days during which the playing of critically important matches galvanized national interest among almost all social groups. During World Cup play every four years, in fact, virtually all work ceases during important matches, followed by wild street celebrations and frenzied euphoria when the team wins.

These events, Robert Da Matta observes, are played out in zones of encounter and mediation, where rational, normal time is suspended and a new routine must be innovated and repeated; where problems are forgotten or confronted. The Brazilian social world is ritualized at Carnival time, when its national soccer team plays, when processions (or military parades) wend their way down the main streets of cities. The calendar anchors these events, three of which stretch for several days: Carnival before Lent; Holy Week following Easter, and Independence Day (September 7th), surrounded by a week of civic and military festivities, the Semana da Pátria. The national focus during these celebrations becomes holistic, suspending, if for brief moments, the acute sense of social division that characterizes Brazilian society, even if the events are celebrated strictly according to proper hierarchy. Whether the bread-and-circuses nature of the way Brazilians, rich and poor, were specifically permitted to rest and to blow off steam according to the religious, civic and sportive calendars was a conscious safety device by managers and officials is dubious. In any case, the effect remained salutary. Brazilian celebrations, exuberant national rituals, have historically bound together members of disparate social groups and cancelled, if temporarily, the rigid unspoken rules of segregated Brazilian society that prescribed behavior and language in a world where everyone knew their place.

As a country in which Roman Catholicism is quasi-official, Brazil recognizes all of the important religious holidays, and in the tradition of civic pride and nationalism, it also celebrates many days on the civic calendar, some of which are national, others regional or state-wide. These rituals alike share the same characteristic: people use them to forget the difficulties in their lives. Some occur nationally; others, especially those celebrating a patron saint, are local. Some have become notorious: Ouro Prêto’s saint’s day attracts so many drug addicts and other undesirable types that it has been dubbed “the Festival of the Policemen.” In some localities, celebrations have become institutionalized ways of blotting out day-to-day existence, what Brazilians call realidade do dia-a-dia.
Saints’ days are celebrated throughout Brazil. Some (Santo Antônio, São João, and São Pedro) are universal; others depend on the locality and its patron saint or saints. The number of holidays in Brazil is among the highest of any country, and their impact on everyday life (not to mention employee productivity) is enormous. Public celebrations, especially for the poor, reveal an astonishingly independent spirit and resistance to imposed “colonial” behavior and practice.³

Consider Salvador, Bahia’s capital, one of the poorest urban centers in the country. Bahia, where the legacy of African slavery was strongest and where African spiritism religion survived more tenaciously than anywhere else in the Afro-Brazilian cults of candomblé (related to the santería of Cuba and South Florida as well as Haitian voudon), tambor de Minas, jurema, xangó and other African-derived religions, offers full-time employees more days off from work than virtually any other place on earth. The cycle starts on December 31st, when not only do public employees stay home from work to prepare for the New Year, but thousands of the devout, many of them Afro-Brazilians, participate in the maritime procession of Senhor Bom Jesus dos Navegantes, a festivity brought over from Portugal around 1750, involving hundreds of boats and other craft, on two successive days, coming to be blessed. The city throbs with life. In Rio de Janeiro, members of all of the spiritist terreiros in the city come to the beach dressed in white for the rite of Iemanjá, the Yoruban goddess of the sea — although her formal holiday comes a month later, in the first week of February, when the rite is celebrated in Salvador. They then launch small boats and enter the waves, over which are strewn flowers. New Year’s Day is spent by many on the beaches, since January marks the beginning of the hottest part of the summer.

For three days following January 3rd, Bahians observe the Festival of the Kings, commemorating the visit of the three wise men to the infant Jesus. There are masses, processions, and an enormous outdoor party. Then comes the even more frenetic Festa do Bomfim, in honor of Oxalá, the African counterpart of the region’s patron, St. Anthony. The festival peaks on the 14th of January, when an immense procession of women and girls dressed in candomblé garb, as well as much of the population of Salvador accompanied by music and fireworks, arrive at the Bomfim church to wash the chapel. A mass follows, and an enormous public celebration. During the late nineteenth century in Salvador, Bomfim was not only celebrated in January but every Friday. A cleric, Monsignor Brito, complained in 1893 that the celebration occupied his parishioners for the entire month, during which time they virtually did not cease. The only time the revelers stopped was when they moved to the Brotherhood of São Joaquim, to a celebration of the inauguration of its new building.⁴

In mid-January, on a movable date, the Festa de Ribeira occurs, when percussion baterias and amplified carnivalesque music thunder through the city. This is no religious celebration at all: the event is simply a local tradition as a
prelude to the Carnival season. When orixás are celebrated, each one is associated with its own tempo; moreover, according to musician John Krich, every samba rhythm has as its subtext the call to one or another spiritist deity. Five additional religious festivals fall at the end of January: San Sebastian’s Day, on January 20th, merged into the feast day of his African equivalent, Oxum (known as Katendê among some African sects); Nossa Senhora da Guia, celebrated on the Sunday following the Festa de Ribeira; São Lázaro, paired with the candomblé spirit of Omulu, with a major festival at the São Lázaro church; São Gonzalo do Amarante, centered around a solemn mass. Finally, there is a regatta at the Porto da Barra, a touristic event staged late in the month, for which some municipal employees receive time off. By the last day of January, municipal and state employees, since December 31st, have already had between five and seven days off, not counting Saturdays and Sundays.

The first week of February brings the Festa de Iemanjá, filled with carnival music to honor the “Mother of Waters.” A few days later, a mini-carnival follows in honor of the church of Itapuã, on the Praça Dorival Caymmi. A similar celebration is held at the Igreja de Nossa Senhora da Luz, starting about two weeks before the first day of Carnival. Then, the dates depending on the date counting back from Easter, comes Carnival itself, the major event of the Brazilian calendar, celebrated so exuberantly in Bahia that, since the governorship of Antonio Carlos Magalhães (1979-82), the state grants five vacation days in contrast to the three days ceded officially in the rest of the country. The entire population of the city participates, some congregating in the old city, or in the Farol da Barra, some remaining in their neighborhoods. There are afoxés, blocos, cordões, batucadas, continuous dancing night and day, preceded by the washing of churches in the Porta da Barra, Tororó, Escadaria dos Teatro Castro Alves, and the Cruz da Redenção in Brotas. In the late 1980s, a sixth day was added to the official celebration, for the coronation of the Rei Momo, Carnival’s rotund king, the modern version of the Greek god of debauchery and practical jokes. When it is genuinely celebrated, and not just a tourist event, Carnival frees men and women from the restrictions of everyday life. In Taubaté, all men dress as women for a day. Fools dress as wise men; servants as masters; celebrants of all social classes rub elbows in the street, hiding behind masks. It is a momentary abandonment to fantasy, an unspoken negation of the status quo.

Additional saints’ days are celebrated during this period, but they tend to be dwarfed by the steady buildup to Carnival. Sometimes drum beats and persuasive sounds are heard weeks before Carnival, building up to almost a frenzy. The day devoted to São Brás, for example, is celebrated on February 3rd. São Brás is considered the protector of throats, and people suffering from throat ailments go to mass and seek blessings from the priest in exchange for a promise of penitence. The supplicant usually takes the entire day off on such days, and
sometimes children are kept out of school if school is in session.

March and April bring additional celebration, almost surpassing January's intensity. There is Ash Wednesday, then Ember Days (with the procession of *Nosso Senhor dos Passos*), and Holy Week: Wednesday of darkness, Thursday of anguish, Friday of passion, and hallelujah Saturday, or Judas Day, when effigies of Judas are burned, hanged, and scourged throughout the countryside. In the interior they used to be known as the *fulões cavalgatas*, full-blown ceremonies with music, theater, and processions. A major religious procession is celebrated in Salvador on the Sunday following Easter, reenacting the stations of the Cross, leading to the Terreiro de Jesus at the heart of the old city. Then the anniversary of the founding of the city is celebrated, on the 29th, but most functionaries go to work. On April 21st, all Brazilians celebrate the birthday of the national hero, Tiradentes. May brings three holidays, one on the 10th in honor of the patron saint Francisco Xavier, featuring a mass and an official ceremony at the municipal council, and Pentecost, with a religious procession on the Largo de Santo Antônio, always led by a child.

May 13th is a nationwide holiday commemorating the abolition of slavery by Princess Isabel in 1888, and is celebrated both civicly and religiously. Afro-Brazilian cults hold their annual *Inhoaíba* festival on the same date. Some of the ceremonies date back to the decade of abolition, when a sisterhood of freed slave women developed the “Feast of the Good Death,” commemorating the death and assumption of the Virgin Mary. June 10th, Corpus Christi, is a major municipal holiday, with São Jorge's image borne on horseback in full military dress and heavy armor. June also celebrates the saint's days of St. Anthony, St. Peter, and the Sacred Heart of Jesus. St. Anthony's (Santo Antônio) Day is celebrated with a special mass, but most observers do not take the rest of the day off. São João's Day follows the 24th, a state holiday in Bahia during which federal employees also are given the day off. São João is marked by fireworks and very loud noisemaking, as well as by traditional outdoor parties for children, sometimes following *caipira* (rustic) themes. July 2nd is state independence day, commemorating the day in which Bahia accepted Dom Pedro I's rupture with Portugal in 1824, and the Visitation of Nossa Senhora, celebrated with a procession. Indulgences may be secured on this day. July 21st is allotted to the Guardian Angel of the Empire; July 25th to St. James, and July 28th to Santa Anna, Mother of the Mother of God. August brings São Roque Day, coupled with the Afro-Brazilian deity Obaluà, so that the celebration occurs simultaneously in mainstream Roman Catholic churches and among practitioners of *candomblé*, and also Assumption Day, on the 15th, and the Most Holy Heart of Mary Day on August 25th.

Then comes September 7th, National Independence Day. The armed forces play a major role, organizing parades, ceremonies, and other forms of patriotic celebration. Three weeks later, Bahians celebrate the days honoring São Cosme
and São Damião, the twins Cosme and Damian, with masses and special dinners served in private homes. The Bahian Fair, which occurs in September, sometimes brings with it municipal holidays or release time for schoolchildren. October 12 brings a national holiday celebrating *Nossa Senhora da Aparecida*, Brazil’s national saint. October 6th is the day of the Most Holy Rosary, with a night-time procession; October 9th is the feast of St. Pedro d’Alcantara. November 1st is All-Saints Day; the 2nd the Day of the Dead, occasions when virtually everyone in the city visits the cemeteries where their loved ones are buried or whose bones repose in ossuary niches. Cemeteries become awash with bright-colored flowers as the life of the city virtually comes to a halt.

November 2nd and 15th are also national holidays. Bahia adds two more, on movable dates, São Nicodemus and Dia da Baiana, formerly called “Dia da Baiana do Acarajé,” a religious festivity mainly involving Afro-Brazilian women. December, to round off the calendar, sees Santa Bárbara Day, in honor of the patron saint of markets and matched with candomblé’s Iansã, accompanied by fireworks, a large procession, and municipal bands. There is a state holiday at mid-month, in honor of *Nossa Senhora da Conceição*, linked with the candomblé deity of Iemanjá and marked by the Church with an elaborate procession involving images of the infant Jesus, Santa Bárbara, Joseph and Mary, accompanied by popular bands and sometimes carnival harmony. Finally, Santa Luzia at mid-month, patronized by the military police, and given to pilgrimages, fireworks, music, and parties. Christmas on the 25th follows, and many government offices stay closed through New Year’s.9

If so many holidays and celebrations cut into employee productivity, there are benefits as well. One difference between the attitudes of Brazilian blacks and their North American cousins may well be what singer Gilberto Gil called the “cultural space” given to Africans in Brazil, the tacit agreement to permit them to practice their own religion, to maintain their psychological world. “You should not make it difficult for them to choose their king and to sing and dance as they desire on certain anointed days of the year,” an eighteenth-century Portuguese Jesuit was supposed to have said about the Brazilian slaves he saw.10

Carnival in Brazil, exuberant and richly varied, continues to be the sole event, in addition to soccer, where rich and poor intermingle, a remarkably ordered system of disorder and social inversion.11 Most foreigners (and some locals) see it as touristic exotica, but in recent years international musicians have paid tribute to its grass-roots heritage of *pagode samba* (developed by slaves in greater Rio de Janeiro), northeastern *forró*, and the hybrid *samba-reggae* from Salvador.12 For decades, élites tolerated Carnival, except when particular aspects of its celebration threatened them. During the 1870s, for example, in Salvador, editorial writers began to attack what they called the “savage, gross and pernicious” *entrudos*, whose celebrants overstepped the unwritten boundaries of behavior, by dousing bystanders with foul mixtures of flour,
water, and sometimes urine, and by playing other rough tricks on fellow celebrants. In response, the police chief invoked stern countermeasures, including the organization of deputized posses. Foreign observers, as early as 1815, were shocked by seeing women participate in these “little wars” as well as men. Black youths also did, but they took care only to attack other blacks; white youths, of course, attacked anyone in their way. The levelling character of Bahian Carnival did not extend to relations between the races.

The elite’s response to the rising outcry against what proper citizens called the uncivilized and barbarous nature of Carnival was to retreat to theaters and private clubs where lavish, expensive masked balls were held, decorated with materials imported from Europe, held safely out of contact with the common people who remained in the noisy streets, tens of thousands of whom had come to the capital from different parts of the region. Paper confetti was substituted for thrown liquids. Not all Carnival conventions were dropped, though: at many of the masked balls, men dressed as women, as (in the Portuguese of the day) damas travesties. Once in a while, a gesture was made in the spirit of generosity. At the masked ball at Salvador’s Polytheama, in 1887, the leader of the elite carnival club Fantoches mounted the stage and presented emancipation documents to two female slaves. “The act,” the Jornal de Noticias commented the next day, “was received with general enthusiasm and concluded with the playing of the National Anthem.”

Following slavery’s abolition in 1888, black street carnival clubs played such major roles that élites complained that they were taking over the celebration. The clubs included Embaixada Africana (African Embassy) and Pândegos d’África (African Clowns), the most famous, organized in the early 1890s; Chegada Africana (African Arrivals), between 1895 and 1897, and Guerreiros d’África (African Warriors), after the turn of the century. Newspaper editors complemented these clubs for their efficient organization and for the good behavior of their members. For a few years thereafter, Bahian Carnival came to represent a model for the rest of the country: spirited, open to all, and within the unwritten rules of the festivities (whites dressed as Europeans; blacks as “savage” Africans), egalitarian.

In 1904, however, things changed again when an editorial appeared demanding the prohibition of African drum corps (batuques), the use of masks after dark except at formal balls, and any act critical of or offensive to distinguished people. The chief complaint was that the Africanized carnival clubs were extolling primitivism in the place of civilization, producing great noise, and distorting the traditional samba. A year later, in 1905, the “shameful” Afro-batuques were banned by the chief of police. The Africanized clubs remained outlawed in most cities for nearly three decades, until they reappeared during the 1930s (in some places, notably São Paulo, they survived out of sight of the police, in poor districts where police rarely entered). The reason that the
batuques (later called afoxés) offended so many was that unlike their predecessors, the African-theme clubs of the 1890s, they were formed by “less decorous,” “less civilized,” and “poorly adapted” blacks in the language of the day. Salvador’s black population continued to grow through the 1930s and 1940s, in part owing to a constant influx of migrants from the cacao zone in the southern part of the state, whose economic boom had peaked in the late 1920s. After 1950, the number of migrants levelled off at 15,000 per year, two-thirds from the interior of the state. Wags named Salvador “the Negroes’ Rome.”

Music plays a major role in Brazilian culture, and accustomizes individuals to their understanding of the moods and dispositions of everyday life. During the period of military dictatorship from 1964 to 1978, Carnival samba lyrics composed for the leading escolas de samba became an outlet for frustrated expression of opposition to the regime. Although television and radio were subject to prior censorship, newspapers, books, magazines, and published song lyrics all were subject to after-the-fact censorship. At any time, a state interventor, or a member of the high military command, or even a police delegado, acting on his own, could interdict packages of newspapers ready to be shipped to street kiosks, or seize a warehouse stock of a newly published book, or raid a book store. As such, it became very risky financially to publish something that someone, even for foolish reasons, might consider hostile to the regime. When individual editors wanted to protest, they often ran recipes or other innocuous filler, or simply blank space, where a banned article or commentary would have appeared. Song writers used subtle euphemisms to record their protest, although in some cases the popularity of their songs (as in the case of Caetano Velloso, Gilberto Gil, Luis Gonzaga and Chico Buarque de Holanda) forced them into exile. In 1969, the Carnival verses of the Escola de Samba Império Serrano, an association dating back to 1947, had its entry for the annual Carnival competition banned by the DOPS, the political police, and its authors, Silas de Oliveira and Mario Décio da Viola, arrested. What offended the police were the lyrics of the song “Heroes of Liberty”:

“...ao longe, soldados e tambores/ alunos e professores/ acompanhados de clarim/ cantavam assim/ já raiou a libertade/ a libertade já raiou.” (..at a distance, soldiers and drums/ students and teachers/ called by the bugle/ we have sung/ and freedom has dawned/ freedom has dawned.”

Escolas de Samba and other Carnival associations conscious of their African roots have faced trouble consistently, not only during periods of authoritarian rule. Black activists have remembered this legacy of discriminating against black-themed Carnival organizations, and in some cases have expressed outrage at the repressive measures aimed at independent black expression over the years.
Protests have been brief, however, and in the case of Salvador, the city with Brazil's highest percentage of black population, the struggle was limited initially to permitting freedom of expression for blacks only during Carnival.

Change came very slowly. In 1938, dictator Getulio Vargas lifted the prohibition on African drums, through the personal intercession of his chief aide, a white, who was an acolyte of a black mãe-de-santo in Rio de Janeiro. In 1949, a group of stevedores founded the first twentieth-century afọxé organized for blacks, which they named the Sons of Gandhi. Stevedores were better organized than other laboring groups, and they were important to the economy of the city. The choice of the Indian leader as their symbol was propitious, since it permitted members to dress in Gandhian white, also a symbol of homage to Oxalá, the father of all spirits and the bringer of peace. The club was attacked as being made up of “sorcerers” and “candomblé-practicers,” but authorities did not suppress it. Challenging the city ban on “primitive” celebration, forty of its members, wearing turbans and electric blue socks, danced during the 1949 Carnival to African jongo music. In the same year of its founding, the group held a public march, which stretched four kilometers in length, scaring the daylights out of the city’s white élite despite the explanations of its leaders that it was devoted to Mahatma Gandhi’s peaceful creed, but otherwise uneventful.

The Sons of Gandhi survived for twenty years, until the late 1960s. It revived again after the amnesty of the exiles from the military regime a decade later, and took on the role of an interest group speaking in the name of blacks to the white power structure, a clientelistic arrangement, in Christopher Dunn’s words, providing the afọxé with material benefits (a building in the black center of the old city, Pelourinho, as part of a $30,000,000 pledge from Governor Antonio Carlos Magalhães for historical restoration and rebuilding) in exchange for political support.

The symbolism of naming the association for the Indian advocate of passive resistance has itself faded. “Gandhi was an African chief,” one member answered to a query about the group’s namesake; “I think he must have been some sort of god,” said another.

Salvador’s black clubs continued to be faced with many obstacles placed in their paths. In 1972, a member of an all-white women’s club complained to the police that a member of a black afọxé club had tried to rape her; as a result, police arrested more than 3,000 members of black groups. But, more recently, Afro-Brazilian carnival clubs (blocos) have fared better. The first black club to win the annual Carnival competition in Salvador was Afoxé Moderno in 1977. The small movement for black power — termed bleque pau ("bleque" an imitation of the English “black” and “pau,” meaning a stick) — at first met with resistance even within the 44% of the national population considered Afro-Brazilian; few wanted to abandon the racial democracy myth. By the late 1980s, though, the movement, shifting its emphasis to raising black awareness, grew in support, even attracting some whites to its carnival merrymaking. It was
influenced by the early 1970s cultural and separationist movement “Black Rio,” linked to the black power movement in the United States and to the soul music of Caribbean reggae and the American James Brown. “Black Rio” (which spread to other Brazilian cities as well, including São Paulo) encouraged blacks to dress in an Africanized manner, use afro hairstyles, and in general to resist the intrusion of upper-class whites into Rio de Janeiro’s Samba Schools. Another carioca drum corps, Kizomba, bases its themes on African nationalism, and engages in Soweto-style chant and response sessions. Singer Margaerth Menezes has become a symbol of black identity, embracing black-power lyrics that would have been banned a decade earlier.

In a study of Ilê Aiyê (Yoruba for “House of Life”) and Olodum, the two leading blocos afro in Salvador, Brown University’s Christopher Dunn emphasizes the distinctiveness of black carnival organizations established during the military dictatorship in the 1970s as a protest against the established groups that historically have held official sanction. Formerly members of blocos índios, rowdy gangs dressed in Hollywood-style Indian costumes, young blacks now turned to the groups that welcomed them, even if they were poor. Starting in 1974, when Ilê Aiyê was founded, the success of the black carnival groups came as a defensive reaction to the physical segregation of Carnival newly imposed by city authorities, when bandstands mounted on custom-built trucks in various parts of the city were cordoned off to block the entry of undesirables. Unlike Rio de Janeiro, where poor blacks traditionally spent nearly all of their disposable income to imitate not only whites but white historical figures of the upper class, members of the black carnival drum corps in Salvador now started to dress in African-style costumes and affirm their pan-African roots, although their knowledge of African history was actually quite limited, “hazy and fragmentary at best, often a maze of stereotypes and half-truths.” In Bahia, Carnival has come to mean less a mixture of “rich and poor” than “blacks and whites.” Institutionally, these groups now remain as segregated in Carnival as they do during the remaining fifty-one weeks of the calendar.

Less important than the inaccuracies of the black carnival groups’ references to African history were their results. They built pride and a positive ethnic self-image, offering a courageous alternative to the Brazilian history completely lacking in black role models, except for the patronizing reference in history books to the fact that Brazil was built by the “arms” of slaves. They did not achieve complete victory, however. Black consciousness has yet to spill over from Carnival to everyday life, and even the underfinanced blocos afros lose out to the electrified triós elétricos — the electrified, high-volume music trucks—that dominate Carnival in the city. Salvador, a city of 2.5 million, more than 70% of black or mixed race origin, has a 35-member city council, all but three of whom are white. A white élite dominates the city and the state, from the judiciary to the legislature, to the executive, to television broadcasters, to university
faculty.

The 3,100-strong Olodum, a semi-martial Carnival drum corps with political goals, was started in 1979 with 475 members. The name is derived from the Yoruba term for “God of Gods.” Olodum’s newspaper, published fortnightly, reaches 5,000 subscribers in and around Salvador. Its colors are Africa’s black, yellow, and green. Olodum’s president, João Jorge Santos Rodrigues, exemplifies the still-rare figure of a Brazilian from black, lower-class origins, who has achieved a measure of political prominence, mostly because of his visibility abroad. The New York Times called Rodrigues “a spokesman for Brazil’s invisible half — the estimated 70 million Brazilians who trace all or part of their ancestry back to West Africa.”25 The average employed black Brazilian man, it was noted, earned in 1993 $163 a month, half the wage of white Brazilians. Rodrigues, 36 years old in 1993, has dedicated himself to pointing out the unwritten rules governing race relations that substitute in Brazil for any official form of racial discrimination. Rodrigues admires and follows closely the activities of black leaders in the United States, but so far he has been frustrated by the lack of interest in Brazil shown by militant African Americans. Olodum has started a school for young black children to teach self-esteem and Afro-Brazilian culture; Nelson Mandela visited it in 1991, and it has become the building block for a new generation of black awareness.

Olodum and Ilê Aiyê represent, literally, the next generation beyond the Sons of Gandhi’s timidity. Ilê Aiyê does not permit white members, although there is another afoxé organization in Salvador, Ara Ketu, that welcomes whites. It is located closer to the white-dominated downtown of Salvador, and it is led by a woman, a former musicologist specializing in African music in Zimbabwe and Senegal. Ara Ketu, named after the Nigerian Ketu tribe, uses electric instruments in their productions and seems to be attempting to bridge the gap between Salvador’s racial groups by being up-to-date.26

Not all groups dedicated to black cultural expression represent tools for survival. Some critics disparage present-day escolas de samba, with the subsidies from tourist boards and alliances with political factions, as “apologists for national development” and instruments manipulating “mass culture.”27 To be sure, much of the old spontaneity dissipated in 1935, when the central government under Vargas required each samba association to register as a “Grêmio Recreativo Escola de Samba,” subject to regulation and scrutiny. Nor did trappings of African culture necessarily carry with them race consciousness as time passed. The leading recent example is São Paulo’s Zimbabwe Soul. That group, boasting a mixture of rap, funk, and break-dancing music, accompanied by aggressive dancing and the wearing of menacing clothing, has attained enormous popularity among affluent youths between the age of ten and eighteen in São Paulo, and similar bands have captured middle-class youths in Rio de Janeiro. The trouble is that there is no racial content at all: the musicians simply
borrowed the trappings of Salvador-based musical groups in order to be trendy. 28

Folk Religion and Popular Culture

Long considered the world's largest Roman Catholic country, Brazil nonetheless has not been especially fertile ground for Catholic orthodoxy. Only during the Babylonian Captivity between 1580 and 1640, when the zealous Spanish Crown acquired tutelage over Portugal under the temporary dynastic merger which saw Spanish monarchs rule over Portugal jointly for sixty years, did the Church in Brazil act aggressively to curb unorthodox religious practices among its flock. Men and women imported from Africa as slaves brought their own spiritist religions with them, and, although most were nominally converted to Catholicism, the fact that by 1818 one out of every two inhabitants of Brazil was a black slave meant that African spiritist ritual and cosmology not only imbued everyday Catholicism with its own particular flavor, but in many cases—not only among slaves but among the free poor—the resulting blended forms of religious expression were more African and indigenous than Roman Catholic. Usually, officials left blacks to their own practices, but occasionally they cracked down, as in 1785, when the Calandu cult in Bahia's Recôncavo was ruthlessly suppressed. 29 Ironically for the Vatican, the strong structural parallels between Catholicism and West African religious culture, as well as the lack of clerical authority at the parish level, due in part to understaffing, made it easier for people to drift from Catholicism to religious practices of African origin. 30

Brazil, of course, is steeped in five centuries of Catholicism, starting when the discoverer Pedro Álvares Cabral implanted a cross in Brazilian soil in 1500. Half of Brazil's sixteen national holidays are Catholic. Ten per cent of all Brazilian cities and towns are named for saints. Crucifixes are displayed on walls in rooms in state hospitals, in classrooms, and in public offices, despite formal separation of Church and state in 1891. As Smith noted, the presence of Catholic churches near the center of every village and town does not mean complete unity of religious belief and practice in Brazil. Citing passages by the Alagoas-born Arthur Ramos, later appointed the director of UNESCO's Brazilian office, who wrote, in 1940, with characteristic bluntness: "Besides the official religion there are subterranean activities, among the backward strata, among the poorer classes, or, in heterogeneous peoples, among the ethnic groups that are most backward culturally." "This fundamental form—incarnations of totemic, animistic, and magical beliefs—survives in spite of the most advanced religious and philosophical conceptions of the superior strata of societies." 31

If the Brazilian state has been characterized by abrupt changes in orientation and direction over the centuries, the same may be said for the Brazilian Catholic
Church. Institutionally, it was not nearly as wealthy as its Spanish-American counterparts during the colonial era. Until relatively late in the colonial period, Brazil was a backwater in the Portuguese overseas empire, and, in any case, much less missionary zeal emanated from Lisbon than from Madrid. The Jesuits made an impact in rural frontier areas, but then they were expelled. During the nineteenth century, the Church remained understaffed and underfinanced. With the exception of one seminary, in Fortaleza, Ceará, where new priests were instilled with a good dose of orthodoxy, church practices (and the personal morality of priests) tended to be lax. European-born missionaries from such regular orders as the Franciscans, Selesians, and Dominicans, arriving in the nineteenth century from France, Italy, Germany and other Western European countries, were often scandalized by the living habits of native-born priests and by what they considered to be the frightfully primitive nature of the religious expression of the povo.

Brazil’s lower classes, especially the descendants of aboriginal peoples and the slaves kidnapped from Africa, have never historically been orthodox, mono­theistic Christians. This is true, although to avoid suppression, non-European cults adopted outward Catholic symbols, especially representations of New Testament saints. African slaves brought with them a complex of religious beliefs and practices centered around fetishes, prepared objects believed to be endowed with magical powers. Many of these religious systems used anthropomorphic representations of deities (orixás), of Yoruban or Dahomeyan origin, each one representing one of the forces of nature. Over time, different cults established themselves in different regions. Candomblé, for whose faithful the achievement of a state of trance represented divine intercourse with the gods and rebirth, flourished in Bahia among the large Afro-Brazilian population. Xangôs predominated in Pernambuco. In Maranhão, a transitory zone between the sertão, the Amazon, and the Caribbean, with the largest concentration of blacks outside Bahia, the cult called minas de criollas flourished. Catimbós dominated in other parts of the Northeast, and were brought to the lower Amazon by migrants. During the 1930s, the most celebrated xangô priestess from Óbidos to Paraitins, who was consulted by the high society of Pará, including the wife of the governor of Amazonas, was a woman from Ceará. In Rio de Janeiro and São Paulo, macumba, brought to Brazil by Bantu-speaking peoples of the Congo River basin and Angola, and less ceremonially elaborate than the Yoruban (Nagô) cults, came to predominate along with umbanda, a newer hybrid combining fetishism, Catholicism, and animism, popular not only among the poor but among the middle class. Macumba emphasizes possession, akin to charismatic Pentecostal sects. Less African but rooted in indigenous practices and deities were the caboclo cults, many of which acquired as well aspects of spiritualism.

Religious cult leaders manipulated the supernatural to solve worldly powers.
Practices and even the names of saints and gods varied widely from region to region. The deity corresponding to the Roman Catholic "Senhor" (God the Father) was called Ganga Zumba in Salvador, Oxum in Recife. In coastal Bahia, Oxum was paired with the Virgin Mary, celebrated as Yemanjá in Recife and Rio de Janeiro, also known as Sereia do Mar in Recife. The deity called Odé in Pará was called Umulu and also Sapata in coastal Alagoas. Sertanejos in southwestern Brazil believed in the existence of a special group of man-like grizzled monsters called pé de garrafa ("bottle foot"), believed to practice witchery. Millions of poor Brazilians accept the existence of the mãe d'Água (water mother), a fatal temptress who lures men to watery deaths, a figure akin to the Sereia do Mar. In the Amazon, it is believed that there are male counterparts to the water mothers, called bôtos. Rural Brazilians often believed (and continue to believe) in werewolves and other devils. Northern chapbook literature is filled with them.

Like the backlands penitential Catholics, the zealous personal faith of the followers of spiritist cults encouraged them to concentrate on the here and now. Omulu was the orixá (the Yoruba intermediaries between heaven and earth) of communicable diseases, assisted by subordinate deities (exus) such as Exu Pemba (specializing in venereal disease), Exu Tata Caneira (narcotic addiction), and Exu Carangola (mental distress and hysterics). This had little in common with the city-based spiritism which by late century had gained a hold on a certain portion of the affluent classes. African-derived spiritism was strongest in the slave-holding regions of monocultural agriculture on the coast and to some degree further beyond, in pockets inhabited by former slaves and their descendants.

Spiritism influenced Brazilians in three distinct forms in the late nineteenth century, mostly in urban places but also among some élite members in the interior. A certain portion of the upper classes practiced European mesmerism, which emphasized mediumistic healing, beliefs in reincarnation, and individual self-control. In regions where the numbers of slaves were highest — in Bahia, mostly along the coast as well as in the capital —, the African-derived cults flourished. More faint instances of cult worship penetrated the sertão, although matutos borrowed from the Bantu-Yoruba panoply of spirits, especially the orixás invested with healing powers. But in the hinterland, folk religious practices borrowed from Amerindian beliefs, mostly animism in the form of anthropomorphic hawks, jaguar, turtles, songbirds, and wandering supernatural personages — werewolves, headless she-mules, the Devil in all guises; boitatás, able to protect or to destroy pasturage, caaporas, mounted demons crossing the plains on moonlit nights; and the diabolic saci, attacking belated travellers on Good Friday eves.

Yoruba ritual, holding sway over the greatest numbers of Afro-Brazilians, as well as other African and indigenous forms of spiritist expression, not only
substituted orixás for the saints and icons of Roman Catholicism, but represented itself as possessing two levels of understanding: that held by the believer, and a deeper, hidden knowledge, protected by its priests, priestesses, diviners, and herbalists. Knowledge makes ritual powerful. Spiritism, with its hidden, protected, knowledge grants the members of its community a secret power of unprecedented force.  

The Afro-Brazilian religions that have thrived in Brazil since the days of slavery are cults of spirit possession, and are rooted in a nation-wide network of religious houses, or centros, especially in the major cities of the coast. There are differences between the older, African candomblé and its twentieth-century variant, umbanda, which subordinates African spirits and deities to Western religious symbols. Candomblés, macumbas, and their sisterly expressions of ritual power provide a major coping mechanism for the devout, a form of cultural resistance for its practitioners, especially working-class black women. These women have greater access to status, power, and authority in candomblé language and religion than from anywhere else in society. No matter what temporal figure may seek to exercise his authority, believers know that a deeper devotion must be reserved for the voices of deep knowledge within the occluded spiritist world. On the surface level of public ideology, festivals of deities represent collective renewal and empowerment, the closing of one part of the calendar, the opening of a new. But beneath the surface of these events, a deeper drama takes place, involving witchcraft known only to the priestly class, paralyzing the faithful with awe and power. In this arena, efforts by the Catholic (or any other Christian) Church to make greater inroads are doomed to failure. The secret power of the African religion, on the other hand, serves as a masterful coping mechanism, protecting its believers from the rough buffeting of the day-to-day world and intimidating those who would drift from the traditional secret world.

Spiritism in Brazil, introduced in the 1870s, soon became a pastime for the élites, although it welcomed members of all social groups. It took the form of the scientific-minded philosophy of the pseudonymous Alain Kardec (Hippolyte León Denizard Rivali), brought to Latin America by Comtean positivists during the 1860s, and also reincarnationism. Spiritism was initially an upper-class fancy, linked as well to the art of homeopathic medicine. Emphasizing mediumistic healings, it drew the fire of the Catholic Church, but eventually found a niche between formal Catholicism and what élites considered to be the “lower” religions of Afro-Brazilians.

An important question about the impact of Afro-Brazilian religion among the poor, who mostly are non-white (or, in the term increasingly used in Brazil, negro), is whether these forms of religious expression inhibit (or contribute to) the development of autonomous racial pride. The traditional literature agrees with this, arguing that the popularity of such Afro-Brazilian spiritist sects as
umbanda, along with surviving cultural attitudes denigrating non-white racial characteristics, serve to idealize whiteness and help construct a vehicle for white hegemony. Reginaldo Prandi has shown that candomblé and its related sister religions of African origin have been diffused through a process of secular adaptation to the metropolitan areas of the South, to which thousands of migrants have come.

Once the religion of the marginalized, an illicit form of cultural survival, they have grown to the point where they collectively represent a universal religion open to members of all races and socio-economic levels. In São Paulo's case, this change has been relatively recent: as late as the early 1940s, there were more than a thousand Kardecist spiritist places of worship but no candomblé terreiros (centers) at all in that city. Since then, millions have come to São Paulo from the Northeast and from the interior of the state, as well as from rural areas of neighboring Minas Gerais. Curiously, Afro-Brazilian religions were introduced not primarily by these migrants, but via umbanda, transmitted from Rio de Janeiro as well as from Kardecism. The presence in umbanda of pretos velhos, crianças, exús, caboclos, models of behavior to practitioners, was a practice borrowed from European-inspired spiritism, and it filled a great need in the tumultuous world of São Paulo's urban explosion. In a manner akin to the Northeastern's devotion to his or her personal saint, at the center of the Afro-Brazilian religions was the relationship of the individual to the orixás, givers of assistance, in exchange for offerings and demonstrations of homage.

The steady growth of umbanda and candomblé, combined with the counter-culture of the 1960s and the influence of the black power movement in the United States, awakened blacks in São Paulo and other southern cities (as well as members of the middle classes alienated by the stress of life under the authoritarian regime) to new ways to express personal feelings and to seek help. Terreiros sprouted all over the metropolitan region, visited by individuals seeking solutions to their personal problems. Candomblé hierarchy forms the role of an extended family, with participation by women as well as by men, and therefore offered a positive counter to the impersonal aspects of industrialization and urban sprawl. Candomblé cult leaders, the mães and paes-do-santo, function as agents for the faithful, helping them to receive material as well as spiritual benefits. These ritualized fictive kinship patterns provided strong psychological reinforcement for efforts to preserve old values, and helped build a sense of community, even if the terreiros were often persecuted by police under the dictatorship. Candomblé, unlike Catholicism, centers its attention on life in the present, helping believers to attain earthly goals and improve their lives, rather than dealing with questions of morality, sin, and the afterlife. Unlike Pentecostalism, candomblé does not impose behavior or forbid practices deemed harmful; it does not insist upon austerity, and it is not puritanical. As such, it is a natural and free-flowing relationship that brings self-esteem and
feelings of relief to devotees.

There are critics as well. Blackness in *umbanda*, some argue, is reserved mostly for "pretos velhos," old black men and women who died while still slaves and therefore submissive and conformist, at the lowest point of the spiritist hierarchy, while similar figures in *candomblé* respect the old black men and women and are paid homage, especially on the anniversary of the abolition of slavery on May 13th. Other *umbanda* deities include the *exús*, scoundrels and petty thieves who in life were marginalized and nonconformist "bad" negroes, exactly in the manner that slaveowners saw them. But, as Diana Brown demonstrates, the racial identification of the observer determines whether an Afro-Brazilian symbol is taken in a positive or negative light; her research shows that in real life, *umbanda* often plays a very positive and reinforcing role.

*Umbanda* is not merely a lower-class phenomenon, although it evolved out of *macumba* rituals brought over from Africa by slaves. Its following among members of the professions, the bureaucracy, and even members of the police, is very strong. Its own firm identity evolved around 1930 in Rio de Janeiro, when it incorporated European and Asian spiritist practices; by the 1980s, it had had several million adherents and more than 20,000 cult centers (*terreiros*) in the city alone. Thirty thousand persons participated in the Yemanjá festival in the port city of Santos in 1975, with more than 3,500 buses used to transport the faithful from the city of São Paulo and other locations. *Umbanda’s* popularity extends beyond the lower classes to tens of thousands of persons on every level of social and economic status. These individuals visit *umbanda* ceremonies to obtain spiritual aid, often to solve specific problems. Some visitors experience spiritist possession; others rely on spirit consultants, full-time *umbanda* practitioners who act on behalf of the visitor client. Some people come seeking relief from illness, or economic misfortune, or family problems. Clients receive spiritual relief (cleansings, exorcisms, herbal remedies, religious obligations) and also, in certain cases, loans, access to favors, or jobs. Some of the wealthier *centros*, Diana Brown notes, provide medical and dental care, psychiatric aid, legal services, and food and clothing. Interventions are individualized, but also derivative: thus, persons coming from strong Catholic backgrounds find Catholic prayers and figures of saints, always with a dual African character (Ogum is St. George; Yemanjá, the goddess of the waters, is identified with the Virgin Mary, and so on), and either the Catholic or the African nature of the deity is emphasized, depending on the particular *centro*. Negative spirits, in fact, often are portrayed as agents of the Catholic underworld, as devil figures.

*Umbanda* also borrows from other religious traditions, including Kardecist spiritism. More than anything else, what people who visit *umbanda* centers want is personal help from supernatural patrons, a survival, in many ways, of the traditional patron-client relationships so important in social relations in Brazil. Since many patrons of *umbanda*, especially from the prestige-conscious middle
class, deny their participation in the cult, it is difficult to measure levels of participation. But there is little doubt that *umbanda*, as well as all related spiritist religions, have a major impact in the lives of millions of Brazilians.  

What is perhaps most characteristic of the practice of popular religion in Brazil is the eclectic, open approach of the faithful. Many individuals drift from one religion to another, or combine them. Many consider themselves faithful (if not observant) Catholics, while at the same time visiting *candomblé* centers. Others borrow from several different religions, choosing what feels good or suits their purposes. Priests at Aparecida do Norte, the enormous shrine in São Paulo’s Paraíba Valley, have long been accustomed to finding evidence of penitents on pilgrimages also making *candomblé* sacrifices outside the church. Devotees drift from one cult to another.  

*Umbanda* itself was spawned by two very different traditions: French spiritism, which came to Brazil in the mid-nineteenth century and took hold among the emerging urban middle class, and, roughly at the same time, diverse Afro-Brazilian cults pejoratively lumped together as *macumba* by persons hostile to them. Because *umbanda* is open and eclectic, it differs widely from region to region, since it is so adaptable. It was influenced not only by Catholicism, but has absorbed elements from many religious traditions of Asia and Europe, including Jewish mysticism and the occult sciences. *Umbanda's* openness may be the greatest reason for its success. Unlike Roman Catholicism and most forms of evangelical Protestantism, highly prescriptive in their demands of observance, *umbanda* (and most of the other spiritist cults) welcome and blend aspects of other forms of religious experience. This dovetails nicely with Brazilian social norms, which, historically, have tended to ignore people at the bottom and leave them to their own devices.

Especially since the 1970s, cults not connected to historical roots have sprung up, some of them hallucinatory. They seem to be characterized by a racially-integrated membership, with middle-class whites taking the lead. Black and *pardo* followers tend to be from lower economic groups. One of the more successful sects is Santo Daime, headquartered in Rio de Janeiro’s Floresta de Tijuca, where it holds an outdoor tabernacle. Cultists dress in white, wear biblical sandals, and sit with women segregated from men, flanked by a nave covered with flowers. Male ushers with felt stars sewn on their shirts enforce behavior: no crossing one’s legs, for example. Followers inhale a drug made from an Amazonian plant, whose effects last as long as ten hours. There is singing, and mundane ceremonial music, and sermons about nature and peace. Thousands of initiates join this cult every year; the novitiates take it very seriously.

One branch of spiritism, which lives in the shadows but which is extremely active in the lives of large numbers of Brazilians, mostly in cities, is *quimbanda*, the darker form of spiritism dedicated to casting spells on one’s enemies. A form
of witchcraft, its mediums are expert in this practice of sorcery, using a variety of potions, incantations, and other means to conjure up the evil eye, and to cast spells on persons designated by clients who come to the practitioners willing to pay for such services.\textsuperscript{48} Witchcraft has also long been practiced in the countryside.

Afro-Brazilian religious cults also revere old age, a trait not usually found in Western culture. Within \textit{candomblé}, for instance, May 13th is celebrated not only as the anniversary of slavery but as the day of elderly blacks. Old people gather at the cult centers, smoke pipes, talk, and watch reenactments of the events of 1888. Then they are served a meal of fish with rice and beans, consumed with the hands, without utensils, as slaves did. Ceremonies throughout the year also extol the \textit{Mãe Senhora}, the epitome of African culture in Brazil, the repository of ritual and culture. Black heads of families receive homage as \textit{Pai Joaquim}, King of Angola. In Rio de Janeiro, they are celebrated on Abolition Day at the Inhoaíba festival as spirits of the past days, remembering their contributions to folk healing, their loyalty to those they served, and paying respect for their wisdom. This is unique within Brazilian culture: in no other manner are elderly people, black or white, so touchingly embraced as within Afro-Brazilian religion.\textsuperscript{49}

NOTES
5. John Krich, \textit{Why is this Country Dancing?}, 93.
7. Ineke van Halsema, \textit{Housewives in the Field: Power, Culture and Gender in a South-Brazilian Village} (Amsterdam: CEDLA, 1991), 63. São Brás Day is celebrated mostly in the South, but it is also observed in Bahia.
14. *Jornal de Noticias* (Salvador), February 21, 1887, cited by Peter Fry et al., 249.
28. See *Brasil Agora*, 2:42 (July 5-18, 1993), 16.
40. See Reginaldo Prandi, *Os Candomblês de São Paulo: a Velha Magia na Metrópole Nova* (São
42. Diana Brown, presentation to Conference on Black Brazil: Culture, Identity, Social Mobilization (Gainesville: University of Florida, April 2, 1993).